

# Dorina Szauter

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Portfolio: <https://www.dorynart.com/>

## Graphic & UX/UI Designer

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**Figma | Adobe Creative Suite | Framer | Google Web Designer | Canva | Webflow**

Design has been my biggest passion since I can remember. I have 5+ years of experience working as a freelance designer & 3+ years collaborating with companies focused on creating brand identities and making them stand out through my creativity. I love to catch up with the latest trends and I continuously self-educate so I can provide the best for the needs.

## WORK EXPERIENCE

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**ART-IST Kreatív Csoport** - Graphic & Brand Designer

2022 - 2023

- Brainstormed and conceptualized project ideas and goals with clients to develop a clear vision of print-ready designs that align with brand principles and client standards.
- Created a wide range of on-brand graphics and layouts for product illustrations and company logos using Adobe Creative Suite, leading to increased client engagement and sales.
- Produced rough sketches of logos and illustrations to provide clients with a clear vision of the final product.
- Collaborated with small businesses globally to establish brand guidelines, ensuring consistency across all marketing materials.
- Formatted and color-corrected over 500 photographs for online ads, resulting in a 20% increase in click-through rates.
- Focused on user needs and utilized wireframes to design multiple apps, websites, and landing pages.
- Delivered innovative solutions within constraints, maintained up-to-date brand principles, and wrote clear guidelines and instructions for various stakeholders.
- Regularly met with clients to gather information and present projects, demonstrating strong design thinking and problem-solving abilities.
- Worked closely with a diverse team, including copywriters, branding specialists, and project managers.

## **Asa Decor** -Junior Graphic Designer

2021 - 2022

- Collaborated with small companies to develop personalized branding packages, including website design, resulting in increased brand recognition, customer engagement, and improved UX/UI design.
- Developed PDFs and mock-ups for clients, ensuring clear communication and alignment with project goals and objectives.
- Created a variety of print-ready visual materials, such as brochures, flyers, posters, event exhibits, book covers, info-graphics, logos, and business cards, using Adobe Creative Suite to deliver engaging and visually stunning designs that effectively communicated key messages to target audiences.
- Produced animation and motion videos for social media platforms, resulting in increased engagement and brand awareness.
- Utilized Adobe Creative Suite, including InDesign, Illustrator, Photoshop, Premiere Pro, Acrobat, and After Effects, on a daily basis to produce high-quality designs and materials for clients.

## **Freelancer** - Graphic & UX/UI Designer

- Developed visually captivating designs, continuously enhancing skills through self-study and private courses (e.g., Udemy, Skillshare, Domestika) etc.
- Specialized in 2D animation and motion graphics, incorporating dynamic elements into designs.
- Demonstrated knowledge of 3D modeling basics, adding depth and realism to projects as needed.
- Created my own unique mockups using 3d software adobe dimensions etc, to effectively showcase design concepts.
- Designed websites, including personal projects and client websites, using tools such as Figma, Adobe XD, Google Web Designer and more.
- Created wireframes and interactive prototypes to visualize and communicate design concepts to stakeholders.
- Practiced skills through private projects and strived to increase efficiency by setting timers to practice and improve speed using design software.
- Collaborated with UX/UI teams to create user-friendly and visually appealing website designs.
- Generated innovative design concepts aligned with clients' branding and objectives.
- Utilized industry-standard design tools (e.g., Adobe Creative Suite, Canva) to create visually compelling graphics.
- Communicated effectively with clients incorporating feedback for optimal results.
- Pursued continuous learning, staying up-to-date with design trends and techniques.
- Video editing using software such as Adobe After Effects and DaVinci Resolve.

- Applied VFX techniques to enhance video projects, adding visual effects and creating engaging visual elements.
- Utilized recoloring techniques to enhance video visuals, ensuring consistency and visual appeal.
- Created wireframes, prototypes, and high-fidelity mockups to communicate design concepts and iterate on designs based on feedback

## INTERNSHIP

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### **Mardegan Legno architect & interior** - Visual designer

- Create visually appealing graphic representations of architectural and interior designs.
- Collaborate with architects, interior designers, and project managers to translate ideas into compelling graphic representations.
- Generate innovative design concepts and layouts for architectural and interior projects.
- Illustrate materials, finishes, and textures for architectural and interior elements.
- Design branding elements and marketing collateral to communicate company services.
- Adhere to design guidelines and stay updated with industry trends.
- Manage multiple projects and meet deadlines.
- Conduct quality checks and incorporate feedback into designs.
- Foster communication and collaboration within the design team.

## EDUCATION

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### **Moholy-Nagy University Art & Design (Hungary)**

Graphic design (onhold Bachelor's degree)

## LANGUAGES

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English C1

Hungarian ( native )

## PROFESSIONAL SKILLS

- Adobe Creative Suits
- Figma
- Vectornator
- Procreate
- Canva
- Sketch
- Framer
- Webflow
- Wordpress
- Google Web Designer
- DaVinci Resolve
- Basics of Blender

## CERTIFICATIONS

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- Figma UX/UI basics (Skillshare course)
- Zbrush basics of modeling
- Basics of DaVinci Resolve
- Adobe Creative Cloud Certificate
- Basics of Blender (Udemy course)

«I agree to the processing of personal data provided in this document for realizing the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)»